The Callan Periodic Table of Investment Returns

Annual Returns for Key Indices Ranked in Order of Performance (2003–2022)

| 2003 | 2004 | 2005 | 2006 | 2007 | 2008 | 2009 | 2010 | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 |
|-----------------|------------------------|--------------|----------------------|---------------------|-----------------------|-----------------|-------------------------|----------------|-----------------------|----------------------|---------------|------------------|--------------------|----------------------|-------------------------|-------------------------|---------------------|------------------|-------------------|
| Emerging | Real | Emerging | Real | Emerging | U.S. | Emerging | Small Cap | U.S. | Real | Small Cap | Real | Large | Small Cap | Emerging | Cash | Large | Small Cap | Large | Cash |
| Market | Estate | Market | Estate | Market | Fixed | Market | Equity | Fixed | Estate | Equity | Estate | Сар | Equity | Market | Equivalent | Сар | Equity | Сар | Equivalent |
| Equity | | Equity | | Equity | Income | Equity | | Income | | | | Equity | | Equity | | Equity | | Equity | |
| 55.82% | 37.96% | 34.00% | 42.12% | 39.38% | 5.24% | 78.51% | 26.85% | 7.84% | 27.73% | 38.82% | 15.02% | 1.38% | 21.31% | 37.28% | 1.87% | 31.49% | 19.96% | 28.71% | 1.46% |
| Small Cap | Emerging | Real | Emerging | Dev ex- | Glbl ex- | High Yield | Real | High Yield | Emerging | Large | Large | U.S. | High Yield | Dev ex- | U.S. | Small Cap | Large | Real | High Yield |
| Equity | Market | Estate | Market | U.S. | U.S. | | Estate | | Market | Cap | Сар | Fixed | | U.S. | Fixed | Equity | Сар | Estate | |
| 47.25% | Equity 25.55% | 15.35% | Equity 32.17% | Equity 12.44% | Fixed 4.39% | 58.21% | 19.63% | 4.98% | Equity 18.23% | Equity 32.39% | Equity 13.69% | Income 0.55% | 17.13% | Equity 24.21% | Income 0.01% | 25.52% | Equity 18.40% | 26.09% | -11.19% |
| Real | Dev ex- | Dev ex- | Dev ex- | Glbl ex- | Cash | Real | | Glbl ex- | Dev ex- | Dev ex- | U.S. | Cash | | | High Yield | Dev ex- | | Small Cap | U.S. |
| Estate | U.S. | U.S. | U.S. | U.S. | Equivalent | Estate | Emerging Market | U.S. | U.S. | U.S. | Fixed | Equivalent | Large Cap | Large Cap | rigii fielu | U.S. | Emerging Market | Equity | Fixed |
| Lotato | Equity | Equity | Equity | Fixed | Lquivalont | Lotato | Equity | Fixed | Equity | Equity | Income | Lquivalont | Equity | Equity | | Equity | Equity | Lquity | Income |
| 40.69% | 20.38% | 14.47% | 25.71% | 11.03% | 2.06% | 37.13% | 18.88% | 4.36% | 16.41% | 21.02% | 5.97% | 0.05% | 11.96% | 21.83% | -2.08% | 22.49% | 18.31% | 14.82% | -13.01% |
| Dev ex- | Small Cap | Large | Small Cap | U.S. | High Yield | Dev ex- | High Yield | Large | Small Cap | High Yield | Small Cap | Real | Emerging | Small Cap | Glbl ex- | Real | Glbl ex- | Dev ex- | Dev ex- |
| U.S. | Equity | Сар | Equity | Fixed | | U.S. | | Cap | Equity | | Equity | Estate | Market | Equity | U.S. | Estate | U.S. | U.S. | U.S. |
| Equity | | Equity | | Income | | Equity | | Equity | | | | | Equity | | Fixed | | Fixed | Equity | Equity |
| 39.42% | 18.33% | 4.91% | 18.37% | 6.97% | -26.16% | 33.67% | 15.12% | 2.11% | 16.35% | 7.44% | 4.89% | -0.79% | 11.19% | 14.65% | -2.15% | 21.91% | 10.11% | 12.62% | -14.29% |
| High Yield | Glbl ex- | Small Cap | Large | Large | | Small Cap | Large | Cash | Large | Real | High Yield | Dev ex- | Real | Glbl ex- | Large | Emerging | Dev ex- | High Yield | Large |
| | U.S. | Equity | Cap | Сар | Equity | Equity | Cap | Equivalent | Cap | Estate | | U.S. | Estate | U.S. | Cap | Market | U.S. | | Cap |
| 28.97% | Fixed 12.54% | 4.55% | Equity 15.79% | Equity 5.49% | -33.79% | 27.17% | Equity 15.06% | 0.10% | Equity 16.00% | 3.67% | 2.45% | Equity -3.04% | 4.06% | Fixed 10.51% | Equity -4.38% | Equity 18.44% | Equity 7.59% | 5.28% | Equity -18.11% |
| Large | High Yield | Cash | High Yield | Cash | Large | Large | Dev ex- | Small Cap | High Yield | Cash | Cash | Small Cap | Dev ex- | Real | Real | High Yield | U.S. | Cash | Glbl ex- |
| Cap | Tilgit Held | Equivalent | Tilgit Tielu | Equivalent | Cap | Cap | U.S. | Equity | Tilgii Tielu | Equivalent | Equivalent | Equity | U.S. | Estate | Estate | Trigit field | Fixed | Equivalent | U.S. |
| Equity | | Lquivalorit | | Lquivaloni | Equity | Equity | Equity | Lquity | | Lquivaloni | Lquivaioni | Lquity | Equity | Lotato | Lotato | | Income | Lquivaioni | Fixed |
| 28.68% | 11.13% | 3.07% | 11.85% | 5.00% | -37.00% | 26.47% | 8.95% | -4.18% | 15.81% | 0.07% | 0.03% | -4.41% | 2.75% | 10.36% | -5.63% | 14.32% | 7.51% | 0.05% | -18.70% |
| Glbl ex- | Large | High Yield | Glbl ex- | High Yield | Dev ex- | Glbl ex- | U.S. | Real | U.S. | U.S. | Emerging | High Yield | U.S. | High Yield | Small Cap | U.S. | High Yield | U.S. | Emerging |
| U.S. | Сар | | U.S. | | U.S. | U.S. | Fixed | Estate | Fixed | Fixed | Market | | Fixed | | Equity | Fixed | | Fixed | Market |
| Fixed | Equity | | Fixed | | Equity | Fixed | Income | | Income | Income | Equity | | Income | | | Income | | Income | Equity |
| 19.36% | 10.88% | 2.74% | 8.16% | 1.87% | -43.56% | 7.53% | 6.54% | -6.46% | 4.21% | -2.02% | -2.19% | -4.47% | 2.65% | 7.50% | -11.01% | 8.72% | 7.11% | -1.54% | -20.09% |
| U.S. | U.S. | U.S. | Cash | Small Cap | Real | U.S. | Glbl ex- | Dev ex- | Glbl ex- | Emerging | Glbl ex- | Glbl ex- | Glbl ex- | U.S. | Dev ex- | Glbl ex- | Cash | Emerging | Small Cap |
| Fixed | Fixed | Fixed | Equivalent | Equity | Estate | Fixed | U.S. | U.S. | U.S. | Market | U.S. | U.S. | U.S. | Fixed | U.S. | U.S. | Equivalent | Market | Equity |
| Income 4.10% | Income 4.34% | Income 2.43% | 4.85% | -1.57% | -48.21% | Income 5.93% | Fixed 4.95 % | Equity -12.21% | Fixed 4.09% | Equity -2.60% | Fixed -3.09% | Fixed -6.02% | Fixed 1.49% | Income 3.54% | Equity -14.09% | Fixed 5.09% | 0.67% | Equity -2.54% | -20.44% |
| Cash | Cash | Glbl ex- | U.S. | Real | Emerging | Cash | Cash | Emerging | Cash | Glbl ex- | Dev ex- | Emerging | Cash | Cash | Emerging | Cash | Real | Glbl ex- | Real |
| Equivalent | Equivalent | U.S. | Fixed | Estate | Market | Equivalent | Equivalent | Market | Equivalent | U.S. | U.S. | Market | Equivalent | Equivalent | Market | Equivalent | Estate | U.S. | Estate |
| | | Fixed | Income | | Equity | | | Equity | | Fixed | Equity | Equity | | | Equity | | | Fixed | |
| 1.15% | 1.33% | -8.65% | 4.33% | -7.39% | -53.33% | 0.21% | 0.13% | -18.42% | 0.11% | -3.08% | -4.32% | -14.92% | 0.33% | 0.86% | -14.57% | 2.28% | -9.04% | -7.05% | -25.10% |

The Callan Periodic Table of Investment Returns conveys the strong *case for diversification* across asset classes (stocks vs. bonds), capitalizations (large vs. small), and equity markets (U.S. vs. global ex-U.S.). The Table highlights the uncertainty inherent in all capital markets. Rankings change every year. Also noteworthy is the difference between absolute and relative performance, as returns for the top-performing asset class span a wide range over the past 20 years.

A printable copy of The Callan Periodic Table of Investment Returns is available on our website at callan.com/periodic-table/.

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The Callan Periodic Table of Investment Returns 2003–2022

Callan's Periodic Table of Investment Returns depicts annual returns for 8 asset classes and cash equivalents, ranked from best to worst performance for each calendar year. The asset classes are color-coded to enable easy tracking over time. We describe the well-known, industry-standard market indices that we use as proxies for each asset class below.

- Large Cap Equity (S&P 500) measures the performance of large capitalization U.S. stocks. The S&P 500 is a market-value-weighted index of 500 stocks. The weightings make each company's influence on the Index performance directly proportional to that company's market value.
- Small Cap Equity (Russell 2000) measures the performance of small capitalization U.S. stocks. The Russell 2000 is a
 market-value-weighted index of the 2,000 smallest stocks in the broad-market Russell 3000 Index.
- Developed ex-U.S. Equity (MSCI World ex USA) is an index that is designed to measure the performance of large and mid
 cap equities in developed markets in Europe, the Middle East, the Pacific region, and Canada.
- Emerging Market Equity (MSCI Emerging Markets) is an index that is designed to measure the performance of equity
 markets in 24 emerging countries around the world.
- U.S. Fixed Income (Bloomberg US Aggregate Bond Index) includes U.S. government, corporate, and mortgage-backed securities with maturities of at least one year.
- High Yield (Bloomberg High Yield Bond Index) measures the market of USD-denominated, non-investment grade, fixed-rate, taxable corporate bonds. Securities are classified as high yield if the middle rating of Moody's, Fitch, and S&P is Ba1/BB+/BB+ or below, excluding emerging market debt.
- Global ex-U.S. Fixed Income (Bloomberg Global Aggregate ex US Bond Index) is an unmanaged index that is
 comprised of several other Bloomberg indices that measure the fixed income performance of regions around the world,
 excluding the U.S.
- Real Estate (FTSE EPRA Nareit Developed REIT Index) is designed to measure the stock performance of companies engaged in specific real estate activities in the North American, European, and Asian real estate markets.
- Cash Equivalent (90-day T-bill) is a short-term debt obligation backed by the Treasury Department of the U.S. government.

Callan

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